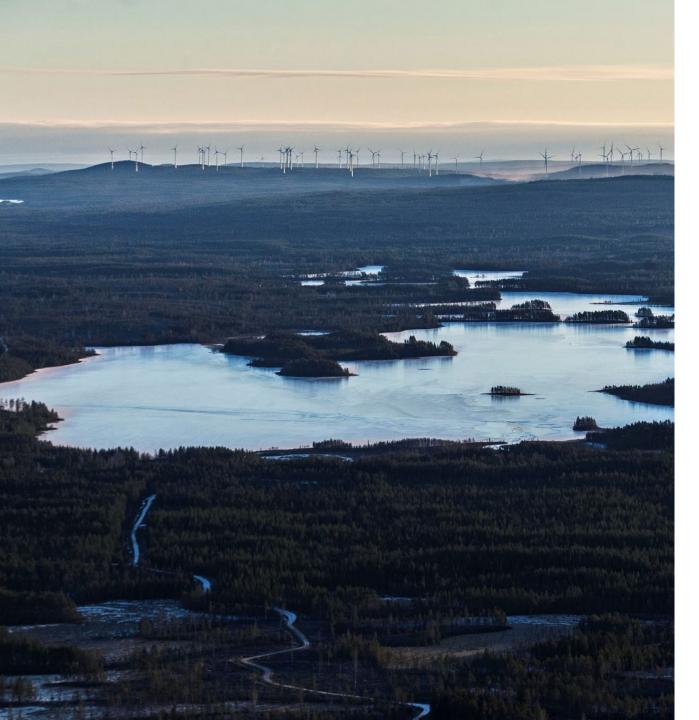
### Digital business and collaboration platform

Charlotte Unger Larson, Wind Power Centre Oskar Ahlman, Umeå University





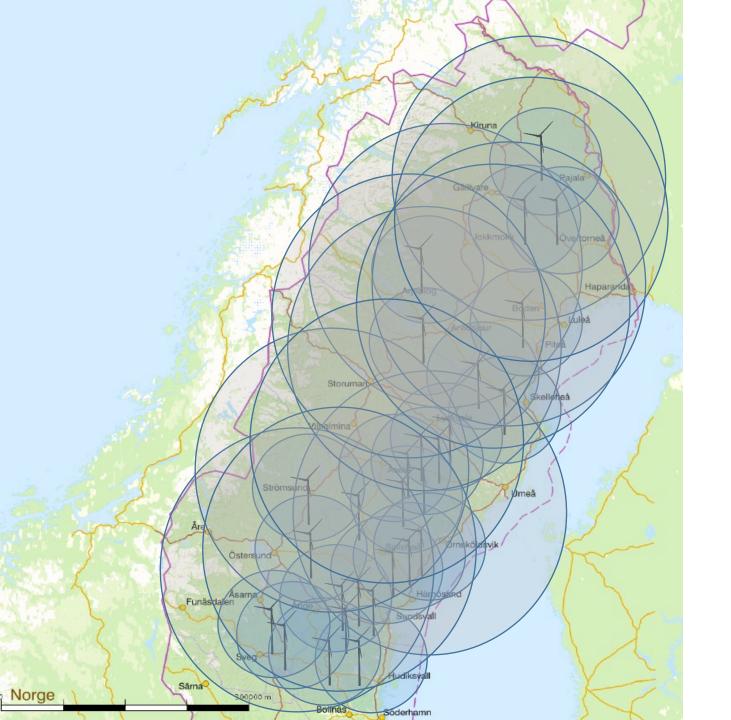
### The Wind Power Center

**Financed** by the Swedish Energy Agency.

**Role.** Contribute to increased business development based on the renewable adjustment that is taking place.

**Overall goal.** Swedish Parliament's goal - 100 % renewable electricity by 2040.





The offer. A model for better project finances, increased local benefits and improved local acceptance

- 1. Forecast
- 2. Digital business platform
- 3. Capital for companies
- 4. Operation and maintenance
- 5. Electricity-intensive industry, renewable electricity and hydrogen

# Digital platform for regional business

Every building project will become more efficient and sustainable with the help of digital platforms

### **Efficient**

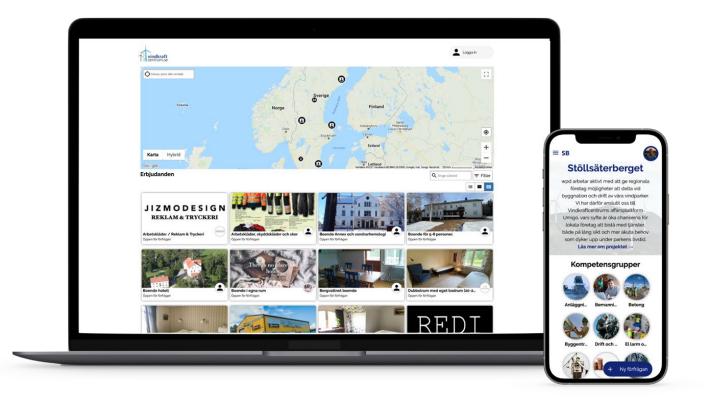
- ✓ Internet and computing everywhere
- ✓ Digital marketplace and contracts
- Seamless communication

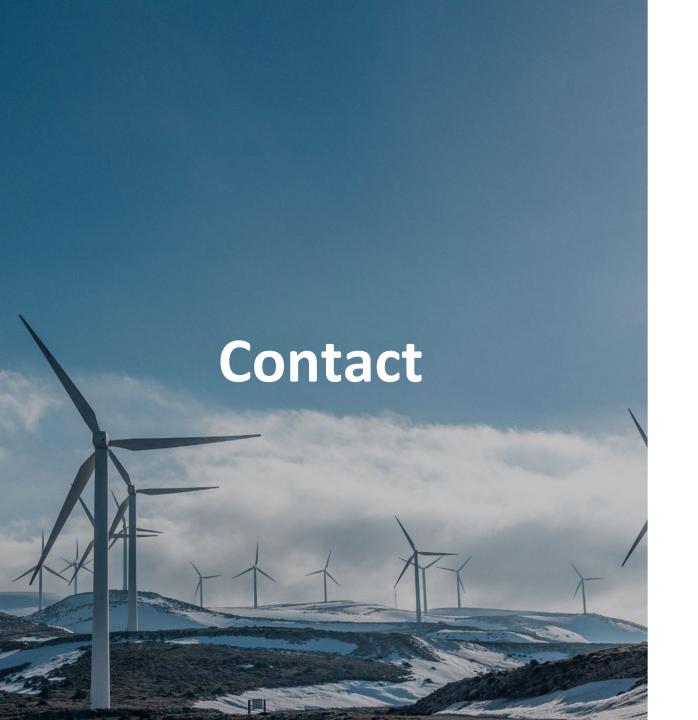
### Sustainable

- ✓ Better project finances
- Environmental benefits
- ✓ Social aspects with local benefits increased acceptance



## Demo of Business Platform





**Oskar Ahlman** 

oskar.ahlman@peerdigital.se

**Charlotte Unger Larson** 

cul@vindkraftcentrum.se

Thank you