





**Why we do the things we do
Polarbröd today and for generations to come**

In grandma's footsteps

- **Three times good**
- **Profitable growth for solutions that help us thrive within the planetary boundaries**
- **Communication**







Our business



ÄLVSBYBÄN Bakery, sales

UMEÅ Marketing office

BREDBYBÄN Bakery

Turnover 882 Million SEK
Sweden's third largest bakery. Export 20%

Taking several things into account



Creating opportunities

To enjoy good and healthy food

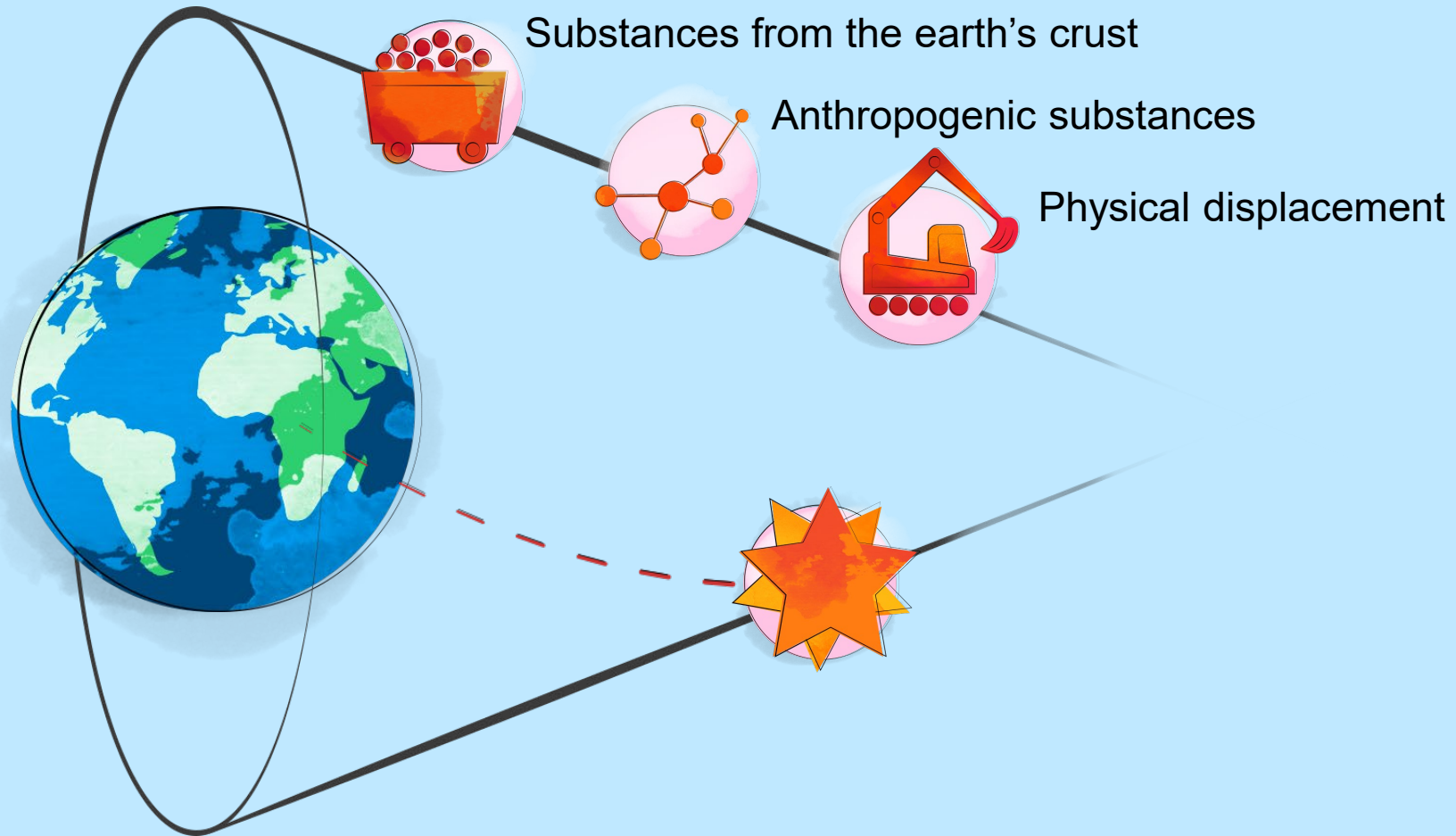
Today and for generations to come





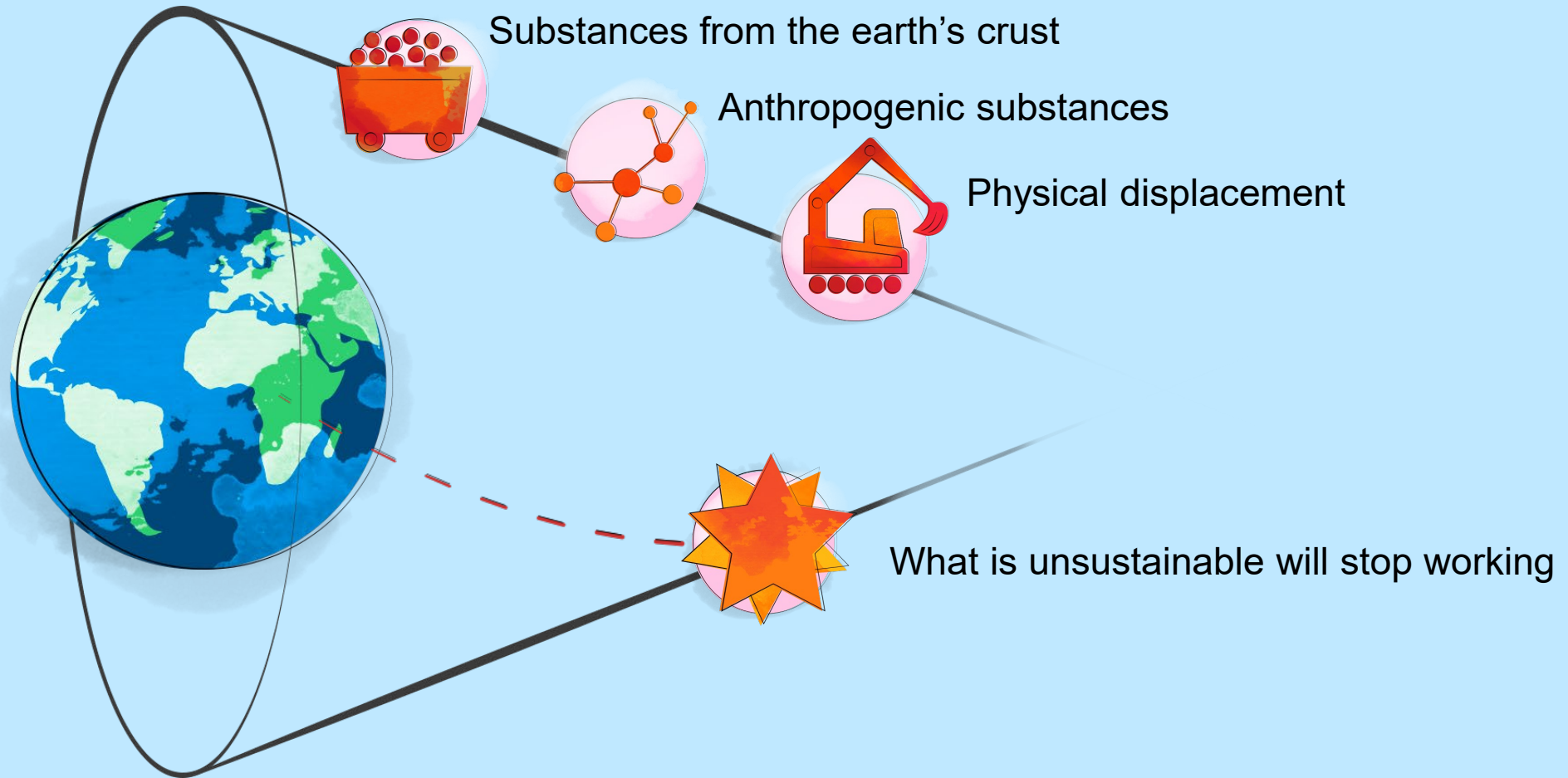
LIFE-SUSTAINING BIOSPHERE IS SHRINKING

SYSTEMATIC INCREASE IN THE BIOSPHERE OF:

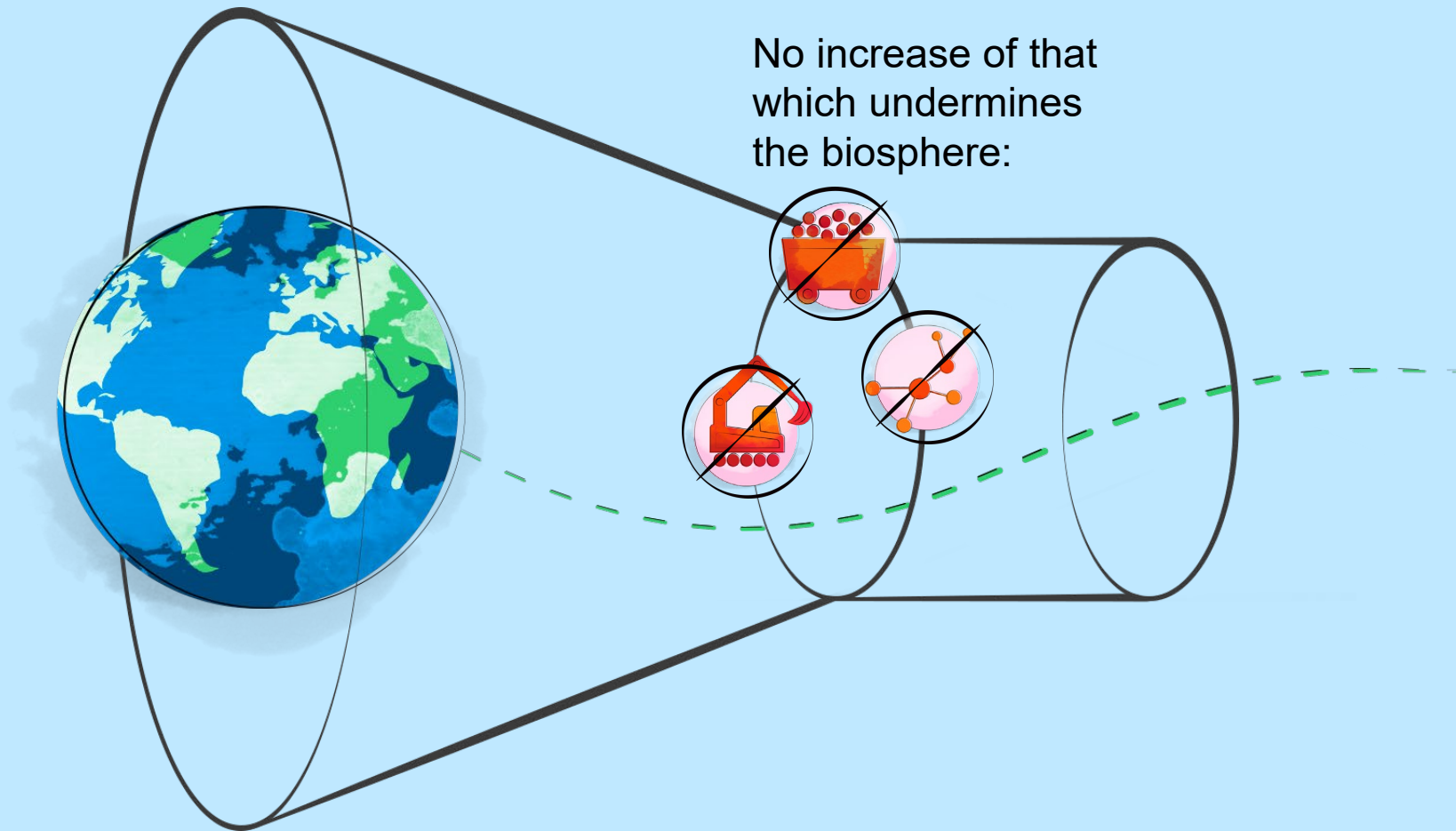


LIFE-SUSTAINING BIOSPHERE IS SHRINKING

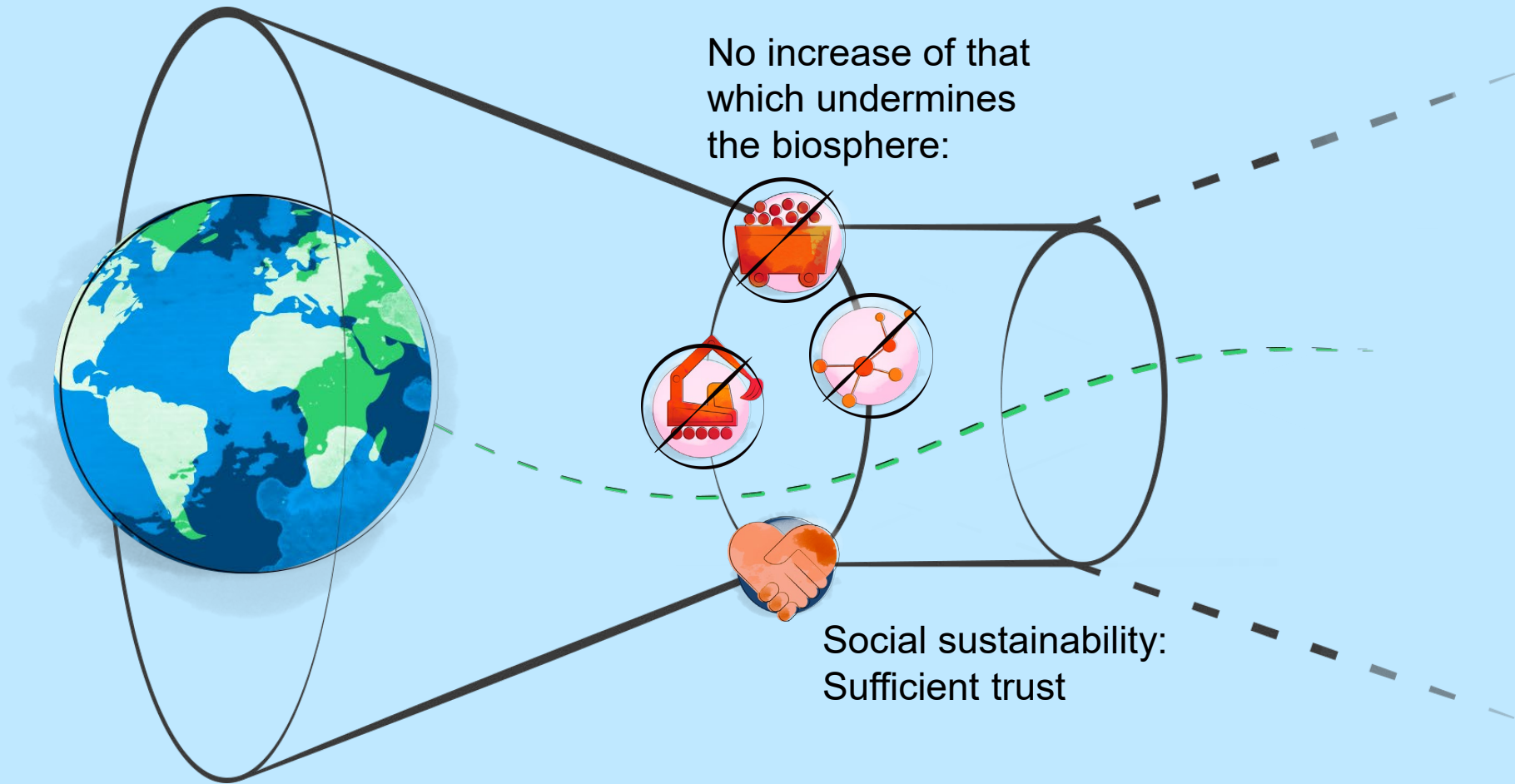
SYSTEMATIC INCREASE IN THE BIOSPHERE OF:



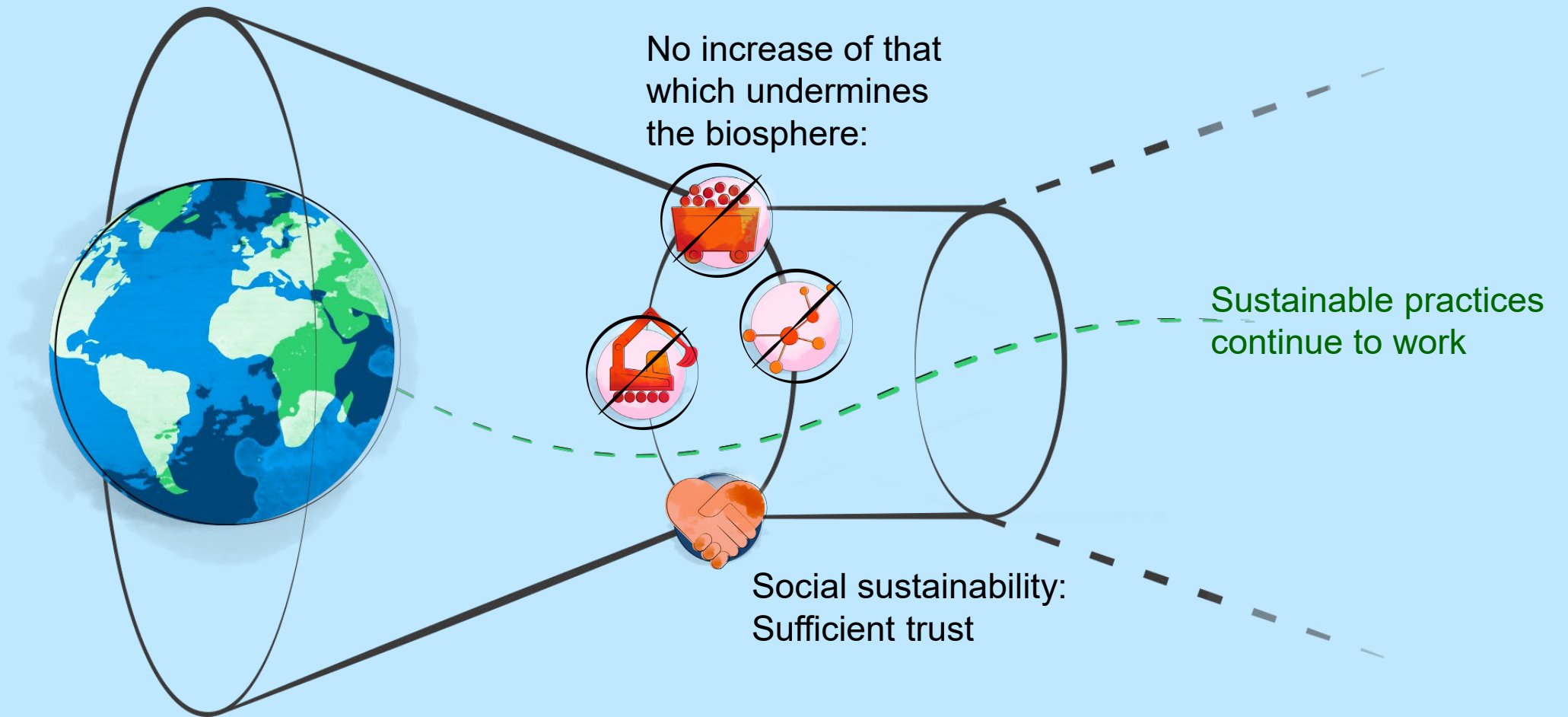
FOUR SCIENTIFIC CONDITIONS FOR SUSTAINABLE SUBSISTENCE



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SUSTAINABILITY CHALLENGES

1. Ingredients (agriculture)
2. Transportation
3. Packaging (plastic bags)
4. Power supply

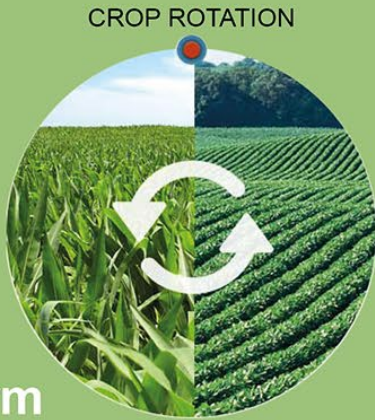



Traditionellt norrländskt väder.

Traditionellt norrländskt bröd.

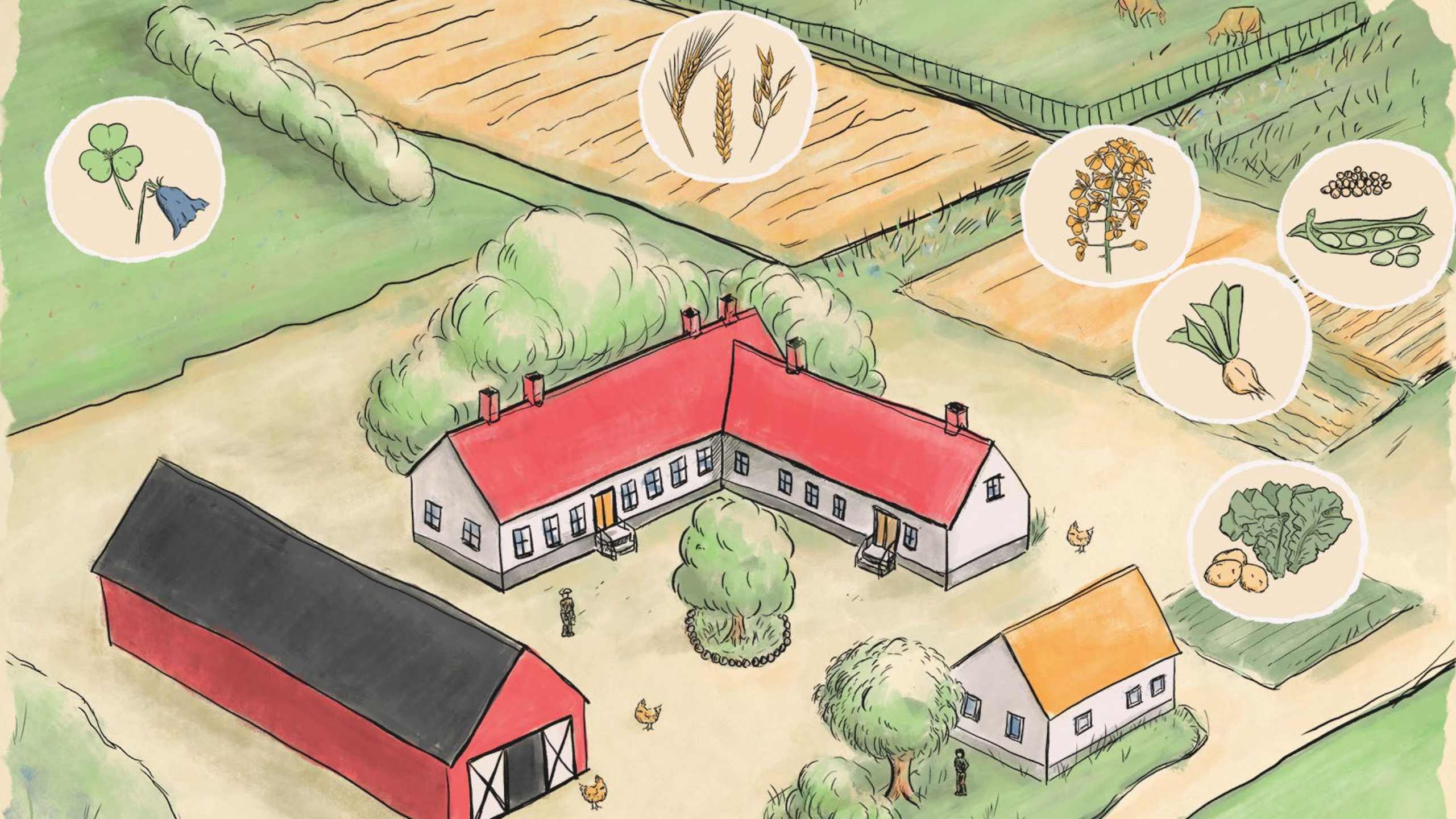


Med norrländska egenskaper

FOSSIL-FREE DIVERSITY FARM

Crop rotation	YES	 <p>CROP ROTATION</p> <p>Crop rotation farm</p>	 <p>Diversity farm</p>
	NO	 <p>Monoculture</p>	 <p>Variation farm</p>
		NO	YES

Variation in physical landscape



Rail and renewably-powered road transports



Renewable packaging





Self-sufficient in renewable energy







2022



**MER HÅLLBARA
TRANSPORTER**



**SOCKERRÖRSPÅSE
100% ÅTERVINNINGSBAR**



EGEN VINDKRAFT



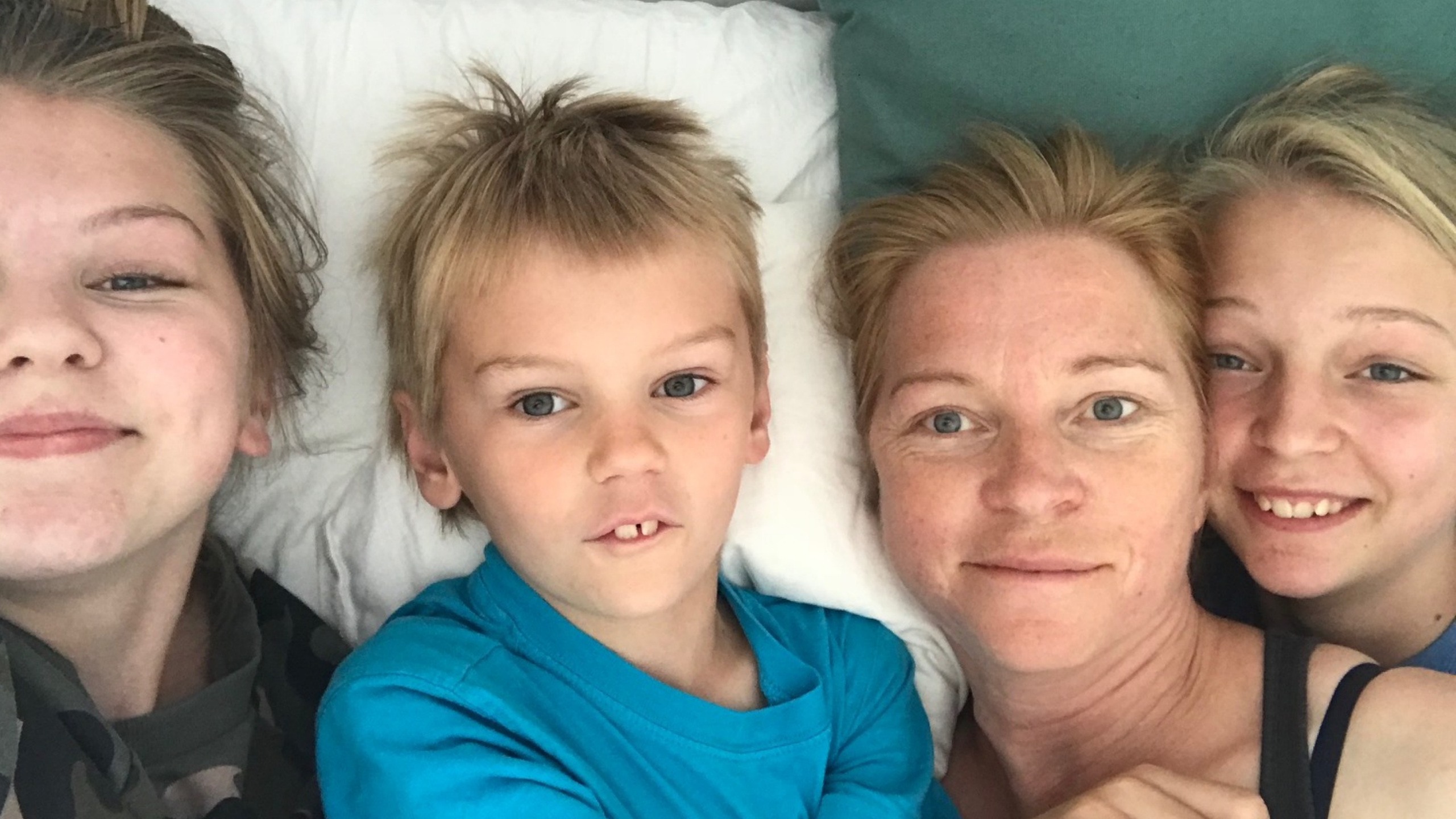
**POLFÄRSKT®
MER NJUTNING—MINDRE SVINN**







pan
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Thank you!
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